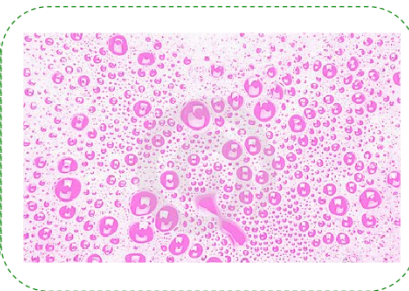


GREENER SURFACE ACTIVE AGENTS
Structure/Property/Performance Relationships

Research Team: Jun Wu

Overview: Greener surfactant system for desired
Viscosity and Foamability



Technical Information: micelles evolve from spherical to worm-like micelle; networks lead to viscosity enhancement; Comparable foamability and foam stability due to synergism

Industrial Relevance: Personal Care & Household Care